

TERMS & CONDITIONS

Effective Date: ~~December 16, 2021~~ **June 1, 2022**

If you would like to know the details of the preceding version of the Terms & Conditions, please see [\[INSERT HYPERLINK OR DOWNLOADABLE DOCUMENT\]](#); if you would like to know the specific amendments and changes made from the preceding version to the current version, effective June 1, 2022, please review the comparison between the preceding Terms & Conditions versus these current Terms & Conditions at [\[INSERT HYPERLINK OR DOWNLOADABLE DOCUMENT\]](#).

Our Wallet Policies (including Bonus Point, Coupons, Wallet Credit and Gift Card) is hereby incorporated by reference into these Terms as though fully set forth herein. Please review our Bonus Point Policy at [\[INSERT HYPERLINK\]](#), our Coupon Policy at [\[INSERT HYPERLINK\]](#), our Wallet Credit Policy at [\[INSERT HYPERLINK\]](#) and our Gift Card Policy at [\[INSERT HYPERLINK\]](#).

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1. GENERAL

1.1 **Scope.** Welcome to [ca.SHEIN.com](#). These Terms & Conditions (~~("**Agreement**" or "**Terms**")~~) are a contract between you and Roadget Business Pte. Ltd., as operator of the Site ([as defined below](#)) and App (as defined below), and ~~Fashion Choice Pte. Ltd. (the "**Company**")~~, [SHEIN DISTRIBUTION CANADA LIMITED](#), as the company that uses the Site and App to sell products to you, collect payment and process your returns (where applicable, ["**Company**"](#), ["**SHEIN**"](#), ["**we**"](#), ["**us**"](#) and ["**our**"](#) shall refer to Roadget Business Pte. Ltd. and/or ~~Fashion Choice Pte. Ltd.~~ [SHEIN DISTRIBUTION CANADA LIMITED](#) and ["**you**"](#) or ["**your**"](#) shall refer to the user of the Services (as defined below). These Terms govern your use of our website at [SHEINca.shein.com](#) (the ~~"**Site**," which includes local versions of the Site, such as br.shein.com~~); ~~any mobile applications ("**Apps**")~~ that hyperlink to this Agreement, ~~any other written, electronic, and oral communications with SHEIN and its affiliated entities~~, or any websites, pages, features, or content owned and operated by us that hyperlink to this Agreement (collectively, including the Site and Apps, the ~~"**Services**"~~).

There are other websites that use the SHEIN trademark which are operated by the Company's affiliated entities (~~("**Other SHEIN Sites**")~~). There may be terms and conditions linked to the Other SHEIN Sites which may apply to you if you access those sites as well.

By accessing or using the Services in any manner, including, but not limited to, visiting or browsing the Site, downloading the mobile applications, registering an account, or contributing content or other materials to the Site or on or via the Apps, you expressly understand, acknowledge and agree that you have read and understood the Terms and agree to be bound by such terms found on the Site.

You are only authorized to use the Services if you agree to abide by all applicable laws and to these Terms. If you reside in one country but order products to be shipped to another country, you may be redirected to the local [Sitesite](#) of the country, which may be an Other SHEIN Site. You will be subject to the [Termsterms and conditions](#) of that local [Sitesite](#).

In addition, [we encourage](#) you [mayto](#) read our [Privacy & Cookie Policy](#) ~~at any time~~ for more information about how the Company collects, stores, and protects your information when you use the Services. ~~Our Privacy & Cookie Policy is hereby incorporated by reference into these Terms as though fully set forth herein.~~

~~**1.2 Updates to the Terms.** We reserve the right to modify the Terms, including the Privacy & Cookie Policy, at any time, in our sole discretion. By continuing to use the~~

~~Services, following such changes (regardless of whether a notice was sent by the Company), you agree to be bound by any variation made by us to this policy and/or accompanying policies/agreements including, but not limited to, the Privacy & Cookie Policy. It is your responsibility to check this policy and/or accompanying policies/agreements from time to time to verify such variations.~~

1.2 Updates to the Terms. To the extent permitted by law, you agree that we may change, modify, add to or remove portions of these Terms at any time or intervals (including the warranties, disclaimers, indemnities and limitations of liability contained in these Terms as well as any term in the Wallet Policies (as defined below)). We will notify you of such change by sending notice of or otherwise posting amended terms through the Site or the App and otherwise as required by law. To the extent required by law, this written notice will clearly and legibly indicate exclusively the new clause, or the amended clause and the clause as it read formerly, the date of the coming into force of the amendment and the fact that you may refuse the amendment and terminate your contract, and other information as may be prescribed by applicable laws. It is your responsibility to review these Terms periodically and when notified of a change. If you do not agree to the change, you can terminate these Terms by giving us written notice. If you do not terminate these Terms within 30 days after the effective date of the change, then the change will become part of our agreement with you.

1.3 Acceptance of Terms. To ~~shop with us~~ enter into these Terms, you need to be at least ~~16 years old~~ of the age of majority in your province of residence.

Any accessing, browsing, or otherwise using the Services indicates your agreement to all the terms and conditions in this Agreement. If you disagree with any part of the Terms, then you should immediately discontinue access or use of the Services. Please read this Agreement carefully before proceeding.

If you have any questions regarding these Terms ~~& Conditions or our Privacy & Cookie Policy~~ or our [Privacy Policy](#), you may contact us anytime at legal@shein.com or use our [Customer Service Platform](#) as described in the "Contact Us" section below.

2. USE OF OUR SERVICES

2.1 Representations. When you use our Services, you agree to the processing of the information and data for the purposes of these Terms and you state that all information and data provided by you are true and correspond to reality. You represent and warrant that you are at least ~~16 years old or visiting the Services under the supervision of a parent or guardian~~ of the age of majority in your province of residence. Subject to the terms and conditions of this Agreement, the Company hereby grants you a limited, revocable, non-transferable and non-exclusive license to install, access and use the App, and the right to access and use the Services by displaying it on your internet browser, for our Site, or on your mobile devices, for our [Apps](#), only for the purpose of shopping for personal items sold on the Site or Apps and not for any commercial use or use on behalf of any third party, except as explicitly permitted by the Company in advance. Any breach of this

Agreement shall result in the immediate revocation of the license and rights granted in this paragraph without notice to you.

2.2 Limitations on Use. Except as permitted in the paragraph above, you may not reproduce, distribute, display, sell, lease, transmit, create derivative works from, translate, modify, reverse-engineer, disassemble, decompile or otherwise exploit the Services or any portion of them unless expressly permitted by the Company in writing. You may not make any commercial use of any of the information provided on the Services or make any use of the Services for the benefit of another business unless explicitly permitted by the Company in advance. The Company reserves the right to refuse service, terminate accounts, and/or cancel orders in its discretion, including, without limitation, if we believe that customer conduct violates applicable law or is harmful to our interests.

You shall not upload to, distribute, or otherwise publish through the Services any content, information, or other material that: (a) violates or infringes the copyrights, patents, trademarks, service marks, trade secrets, or other proprietary rights of any person; (b) is libelous, threatening, defamatory, obscene, indecent, pornographic, or could give rise to any civil or criminal liability under local or international law; or (c) includes any bugs, logic bombs, viruses, worms, trap doors, Trojan horses or other code, material or properties which are malicious or technologically harmful.

Additionally, you agree not to:

- Use the Services for any unlawful purposes, or in a way that could violate any applicable federal, provincial, state, local, or international law or regulation;
- To engage in any conduct that restricts or inhibits anyone's use or enjoyment of the Services, or which, as determined by us, may harm us or other persons using the Services or expose us or them to liability;
- Use the Services in any manner that could disable, overburden, damage, or impair the Site or Apps or any other party's use of the Services;
- Use any robot, spider or other manual or automated device, process, software or means to index or access the Service for any purpose;
- Use the Services to distribute unsolicited promotional or commercial content, or solicit other persons using the Services for commercial purposes; or
- Otherwise attempt to interfere with the proper working of the Service.

2.3 Account Creation and Termination. In order to access some features available on the Services, you will have to create an account: ("User Account"). You may not use another person's account. Each time you use a password or identification, you will be deemed to be authorized to access and use the Site or Apps in a manner consistent with the terms and conditions of this Agreement, and the Company has no obligation to investigate the authorization or source of any such access or use of the Services.

You will be solely responsible for all access to and use of the Services by anyone using the password and identification originally assigned to you whether or not such access to and use of this Site is actually authorized by you, including without limitation, all

communications and transmissions and all obligations (including, without limitation, financial obligations) incurred through such access or use. You are solely responsible for protecting the security and confidentiality of the password and identification assigned to or created by you. In no event shall we be liable for any loss, theft or fraudulent use of your User Account. You shall immediately notify us of any unauthorized use of your password or identification or any other breach or threatened breach of the Site or App's security. Please do not use the same password for this Site or App that you use for other sites.

The User Account is provided for the regional Site or App that is used for the initial setup. Depending on the Site through which you create your User Account, your account will be administered by the entity responsible for operating that Site, as set forth in Clause 1.1 (Scope) of the terms and conditions governing the use of that Site (for example, if you created your account on brca.shein.com, then your account will be administered by ~~Fashion Choice Pte. Ltd~~SHEIN DISTRIBUTION CANADA LIMITED). If you already have an account as of the Effective Date of these Terms, then depending on the location affiliated with your account, your account will be administered by the entity set forth in Clause 1.1 (Scope) of the terms and conditions governing the use of that Site (for example, if your billing address is located in ~~an area other than the European Union, United States, United Kingdom, Australia, New Zealand, United Arab Emirates, Saudi Arabia, Kuwait, Oman, Qatar, Bahrain, Jordan, Singapore, Brunei Darussalam, Cambodia, East Timor, Guam, Indonesia, Laos, Macau, Hong Kong, Malaysia, Maldives, Myanmar, Philippines, Sri Lanka, Taiwan, Thailand, Turkey, Vietnam, South Korea~~), your account will be administered by Fashion Choice Pte. Ltd. Canada, your account will be administered by SHEIN DISTRIBUTION CANADA LIMITED). If you reside in one country but order products to be shipped to another country, you may be redirected to the local applicable Other SHEIN Site of the country to which the products are shipped.

From time to time, we may restrict access to some or all parts of the Services, including, but not limited to, the ability to upload documents, make payments, or send messages.

We may terminate your access to the Services at any time, in our sole discretion, without cause or notice, or if we believe you have breached these Terms. You may terminate your account at any time, for any reason, by following any such instructions within the Site or App, or by contacting us as described in the "Contact Us" section below. If your account is terminated, you may potentially lose the assets in your ~~account if you do not contact us~~Wallet (as defined below), subject to applicable law and our Wallet Policies (as defined below).

~~By creating an account with us, you acknowledge that we may send you promotional or marketing emails from time to time. If you do not wish to receive those emails, please use the link provided in those emails to unsubscribe from our email list.~~

2.4 Wallet. If you create a User Account, you will be provided with a SHEIN digital wallet ("Wallet") that can be used to collect and hold wallet credits, gift cards, promotional coupons and promotional points issued by the Company via the Services. Subject to the terms below, Wallet credits, gift cards, promotional coupons and promotional points stored in your Wallet can only be redeemed with the Company in connection with purchase of

products from the Company, and not for any other purpose. The Wallet is accessible at any time via the local Site or App in the section "My Assets".

Promotional Points: Promotional points ~~can~~may potentially be earned and stored under "My Assets" by using our Services offered on your local site, application or social media accounts and purchasing goods ~~in accordance with the specific provisions available under Bonus Points.~~ Promotional ~~Points~~points are subject to the terms and conditions set out in our Bonus Points Policy, which is hereby incorporated into and forms part of these Terms.

Promotional points are granted by the Company in its sole discretion; ~~they are, and may be~~ subject to ~~expiration and cancellation by expiry in accordance with~~ the ~~Company~~terms of the Bonus Points Policy. Promotional points can only be redeemed on the site through which they were granted (for example, if promotional points were granted on the ~~brca~~.shein.com site, then they can only be redeemed on that site). Promotional Points may not be redeemed as cash or returned via PayPal or the Debit/Credit Card used to make the original purchase.

Coupons: Coupons ~~can~~may potentially be purchased from the Company from time to time or may be granted by the Company for free of charge in its sole discretion. Coupons are subject to the terms and conditions set out in our Coupon Policy, which is hereby incorporated into and forms part of these Terms. Coupons may be stored under "My Assets." ~~Coupons are subject to expiration and cancellation by the Company.~~ SHEIN coupons that were purchased can only be redeemed on the site on which they were purchased (for example, if coupons were purchased on the ~~brca~~.shein.com site, then they can only be redeemed on that site). Coupons that may be provided to you at no charge may be subject to expiration and cancellation by the Company in accordance with the terms of the Coupon Policy or as set out on the coupon itself. The redemption of SHEIN coupons granted by the Company free of charge is subject to limitations imposed in the Company's sole discretion from time to time ~~., to the extent permitted by applicable laws.~~

Wallet Credit: Wallet credit ~~can~~may potentially be stored in your Wallet by returning goods and choosing a wallet credit as your refund option. Wallet credits are subject to the terms and conditions set out in our Wallet Credit Policy, which is hereby incorporated into and forms part of these Terms. Wallet credits can only be redeemed on the site through which the wallet credit was granted (for example, if you ordered and subsequently returned a product on the ~~brca~~.shein.com site and elected to receive a credit, that wallet credit can only be redeemed on the ~~brca~~.shein.com site). To the extent permitted by applicable laws, a wallet credit linked to a returned item can be ~~withdrawn in cash~~refunded to the original method of payment used when you placed the order. A wallet credit granted by the Company that is provided gratuitously and not linked to a returned item cannot be redeemed in cash. _

Gift Cards: ~~Gift Cards:~~ Gift cards may potentially be purchased from the Company from time to time or may be granted by the Company free of charge in its sole discretion. Gift cards are subject to the terms and conditions set out in our Gift Card Policy, which is hereby incorporated into and forms part of these Terms. Gift cards can be redeemed and

stored under "My Assets" by entering the gift card code through your User Account. ~~Gift cards can be redeemed and stored by entering the gift card code through your User Account.~~ Gift cards purchased after March 8, 2021 can only be redeemed on the site on which they were purchased (for example, if a gift card was purchased after March 8, 2021 on [brca.shein.com](https://www.brca.shein.com), then that gift card can only be redeemed on that site). ~~Gift cards that are provided to you free of charge may be subject to expiration and cancellation by the Company in accordance with the terms of the Gift Card Policy or as set out on the gift card itself.~~ The redemption of gift cards granted by the Company free of charge may be ~~used on Other SHEIN Sites~~ subject to limitations imposed in the Company's sole discretion from time to time, to the extent permitted by applicable laws. Gift cards may not be redeemed as cash or returned via PayPal or the Debit/Credit Card used to make the original purchase.

You can use wallet credits, paid or free gift cards, paid or free coupons and promotional points that are stored under "My Assets" as an additional payment option or discount to be used on the Site, subject to the applicable terms above and the provisions available under Bonus Points, Wallet Credit Policy, Gift Card Policy, Coupon Policy or Bonus Points Policy, as the case may be (collectively "Wallet Policy"). Each of our Wallet Policies is hereby incorporated by reference into these Terms as though fully set forth herein. While wallet credits received from an order return can be refunded to the original method of payment, wallet credits granted gratuitously by the Company, promotional points, coupons and gift cards cannot be redeemed for cash. ___

The Wallet is provided as part of the user account and is subject to the same provisions as set forth in Paragraph 2.3. If your Wallet holds assets at the time of termination or cancellation of your account, you will lose those assets, except as provided by applicable law and subject to the applicable Wallet Policy.

All your rights to the Wallet and the Wallet credits, gift cards, promotional coupons and promotional points stored in your Wallet are personal to you, and ~~are terminated upon your death. Your estate, beneficiaries and/or successors shall have no claim to the Wallet and the Wallet credits, gift cards, promotional coupons and promotional points stored in your Wallet may only be transferred to another person with our prior written approval, subject to applicable laws and the applicable Wallet Policy.~~ ___

2.5 Accurate Data; Customs. ~~In accordance with customs regulations~~

When using our Services, including making orders for products, you must agree to and shall provide valid and accurate data, and comply with all applicable laws. All consignee names, addresses and payer/payor names ~~should~~must be valid. It is your sole responsibility that the data you provide to us is complete and accurate. Should any information be missing or be incorrect and prevent any shipment or deliveries or customs clearance, we will not be responsible and will not offer any compensation in such cases. ~~You hereby authorize the Company and its affiliates to~~

For applicable purchases made through our Site before August 1, 2022, you will be the importer of record for the importation of products into Canada. Where you are the importer of record, and to the extent permitted by applicable law and subject to not increasing any

financial burden to you, you hereby authorize the Company and its affiliates to act as your agent to pay any duties and taxes payable. make statements, submit, amend and invalidate all declarations and documents necessary or useful to import goods ordered by you in your name and for your account. ThisTo the extent permitted by law, this authorization includes the power to make and receive service and deliveries, request refunds of any leviesduties, taxes and fees relating to the importation of goods, to conduct administrative appeal and court proceedings as well as enforcement proceedings and appeals and remedies at all instances, file applications, complaints, etc. with public authorities, courts and other institutions, file, withdraw and/or waive legal remedies and appeals against judgments, orders, arbitral awards, payment orders, or any other orders and decisions of whatever kind, receive monies, valuables and documents and/or deeds. It also includes, where applicable and allowed by law, the right to instruct customs agentsbrokers in your name and on behalf of you and to grant sub-authorization to customs agentsbrokers and/or other representatives involved in handling matters relating to the importation of goods and complying with regulations regarding the importation of goods. As the importer, you are responsible for complying with all laws and regulations in your own country.

From August 1, 2022 onwards, SHEIN DISTRIBUTION CANADA LIMITED will act as importer of record for the importation of products into Canada if applicable.

3. ~~PRIVACY & COOKIE~~ POLICY

When you use our Services and place orders through themour Services, you agree to provide us with your email address, postal address and/or other contact details truthfully and exactly. for the purpose of completing your transaction. You also agree that we may use this information to contact you in the context of your order if necessary.

We respect your right to privacy. By using our Services or otherwise you agree to, and where required, consent to the collection, use and transfer of your information as set out in the Please see our [Privacy & Cookie Policy](#).

To see for more information about how we collect, use and usedisclose your personal information, including how to unsubscribe from non-transactional communications from us, please see our [Privacy & Cookie Policy](#).

4. ERRORS

In case you detect that an error occurred when entering your personal data during your registration as a user of our Services, you can correct these errors on our Site in the section "My Account". In any case, you will be able to correct errors related to the personal data provided during the purchase process by contacting us, as well as exercising the right of rectification contemplated in our ~~Privacy & Cookie Policy~~ [Privacy Policy](#) through our Site and Apps. The Services display confirmation boxes in various sections of the purchase process that do not allow the order to continue if the information in these sections has not been correctly provided. Also, the Services offer details of all the

items you have added to your shopping cart during the purchase process, so that before making the payment, you can modify the details of your order.

If you detect an error in your order after the completion of the payment process, you should immediately contact our Customer Service Platform to correct the error.

While we strive to provide accurate product and pricing information, pricing or typographical errors may occur. We cannot confirm the price of an item until after you place your order. In the event that an item is listed at an incorrect price or with incorrect information due to an error in pricing or product information, we shall have the right, at our sole discretion, to refuse or cancel any orders placed for that item. In the event that an item is mispriced, we may, at our discretion, either contact you for instructions or cancel your order and notify you of such cancellation, in which case payment will be fully refunded to you.

5. TRADE RULES

5.1 Price and Payment. ~~All prices are correct at the time of entering the information on to the system. All prices are exclusive of GST/PST/QST/HST (where applicable) and delivery charges. The total cost of the order is the price of the products ordered plus GST/PST/QST/HST (where applicable) and the delivery charge, which shall be displayed to you prior to you placing an order with us for your confirmation.~~

~~Product listing prices may change at any time, but (other than as set out above) changes shall not affect the orders for which we have sent an Order Confirmation.~~

If for some reason we are unable to ship your goods, the value of the items that are not shipped will be refunded to your wallet in your User Account or to the original method of payment, whichever you so select.

~~All prices are exclusive of delivery charges. The total cost of the order is the price of the products ordered plus the delivery charge.~~

~~Prices may change at any time, but (other than as set out above) changes shall not affect the orders for which we have sent an Order Confirmation.~~

Once you have selected all articles that you wish to buy, they will be added to your bag. The next step will be to process the order and make the payment. To that end, you must follow the steps of the purchase process, indicating or verifying the information requested in each step. Furthermore, throughout the purchase process, before payment, you can modify the details of your order. You are provided with a detailed description of the purchase process in [How to Order](#). Also, if you are a registered user, a record of all the orders placed by you is available in "My Account". If your order triggers a fraud alert in our security system, a verification email may be sent to your email address. You may use the payment methods specified on the ~~local~~ Site, which may include Visa, Mastercard, American Express, PayPal and ~~online banking~~ [Afterpay](#) etc.

To minimize the risk of non-authorized access, your credit card details will be encrypted. Once we receive your order, we request a pre-authorization on your card to ensure that there are sufficient funds to complete the transaction. The charge on your card will be

made at the time of your order unless you selected a pay later service ~~(which is only available in certain countries)~~ in which case your card will be charged at the time of shipment ~~or you selected a COD (cash on delivery) service (which is only available in certain countries) in which case you will be charged in cash at the time of delivery.~~

When you click "Buy now" or "Place order" or "Authorize Payment" and "continue"^u, you are confirming that the credit card is yours. Credit cards are subject to verification and authorization by the card issuing entity. If the entity does not authorize the payment, we shall not be liable for any delay or failure to deliver and we will be unable to conclude any contract with you.

5.2 Colors. We have made every effort to display, as accurately as possible, the colors of our products that appear on the Services. However, as the actual colors you see will depend on your monitor, we cannot guarantee that your monitor's display of any color will be accurate.

5.3 Packing. Unless otherwise provided, we will comply only with its minimum packing standards for the method of transportation selected. The cost of all special packing, loading or bracing requested by you will be paid for by you.

5.4 Shipping & Delivery. The Company ships from different warehouses in different countries. For orders with more than one item, we may split your order into several packages according to stock levels at our own discretion. We aim to deliver orders according to the estimated timeframes for delivery as quickly as possible. However, sometimes during busy sale periods, displayed to and/or selected by you in the course of making an order with us. These timeframes are estimates only and deliveries may take longer ~~-(e.g. during busy sale periods).~~ If you have any questions regarding shipping and delivery, please contact our [Customer Services Platform](#).

5.5 Title and ~~Shipment~~Risk of Loss. Unless agreed otherwise, shipping will be made to the delivery address indicated by you. ~~Title~~Where you are the importer of record, as set out in Section 2.5, risk of loss and title to any purchased items transfers ~~from the respective selling entity (i.e., Fashion Choice Pte. Ltd. if you're located in an area other than the European Union, United States, United Kingdom, Australia, New Zealand, United Arab Emirates, Saudi Arabia, Kuwait, Oman, Qatar, Bahrain, Jordan, Singapore, Brunei Darussalam, Cambodia, East Timor, Guam, Indonesia, Laos, Macau, Hong Kong, Malaysia, Maldives, Myanmar, Philippines, Sri Lanka, Taiwan, Thailand, Turkey, Vietnam, South Korea) to you as the respective customer once the upon delivery of such items are loaded onto~~from~~ the ~~international~~Company to the carrier ~~outside of your country. before importation into Canada.~~ Otherwise, risk of loss and title to any purchased items transfers to you upon the delivery of such items to you (i.e. after importation into Canada).~~

Any claims against the Company for shortage or damage occurring prior to our delivery of the item to you must be made ~~to customer service~~via our Customer Services Platform within five (5) days after your receipt of the ~~goods~~purchased items, or within [five (5) days] of the latest estimated delivery date, if any item(s) you ordered from us is lost in the course of delivery prior to your receipt.

5.6 Return of product. ~~Goods~~ Subject to this Section 5.6 and any other terms and conditions that we may provide to you, goods can be returned ~~in designated period.~~ The exact return period and return policy differs from country to country. Please contact our customer service for the detailed information. Except as otherwise agreed within 45 days from the purchase date by the Company, Customers returning goods are responsible for freight charges.

~~Wrong size items and quality problem items can be exchanged. For defective products, if a defect or damage is confirmed on the returned products notifying us of your decision to do so via the respective function of the Site or App. Based on your selection, we will give you a complete either exchange the product or refund including the charges you have accrued of delivery and return you the purchase price.~~ The refund will be credited either to your Wallet within your User Account or your original method of payment at your election, subject to applicable Wallet Policies. Except as otherwise agreed by the Company, Customers returning goods are responsible for freight charges.

The following items cannot be returned or exchanged: bodysuits, lingerie & sleepwear, swimwear, jewelry, event & party supplies, DIY supplies, pet supplies and accessories (except scarves, bags, and mermaid blankets).

5.7 Reviews, Comments and Submissions. Except as otherwise provided elsewhere in this Agreement or on the Services, anything that you publicly submit or post to the Services and/or provide to our Site or App, including, without limitation, picture, video, ideas, know-how, techniques, questions, reviews, comments, and suggestions (collectively, "**Submissions**") is and will be treated as non-confidential and nonproprietary; (except that any personal information contained in the Submissions shall be treated in accordance with our Privacy Policy), and by submitting or posting, you agree to irrevocably license the Submissions and all intellectual property ("IP") rights related thereto (excluding the moral rights such as authorship right) to the Company without charge and we shall have the royalty-free, worldwide, perpetual, irrevocable, sublicensable and transferable right to use, copy, distribute, display, publish, perform, sell, lease, transmit, adapt, create derivative works from such Submissions by any means and in any form, and to translate, modify, reverse-engineer, disassemble, or decompile or otherwise fully exploit such Submissions. All Submissions ~~shall automatically become our sole and exclusive property and~~ shall not be returned to you and you agree not to raise any dispute in connection with any use of the Submissions by us in the future.

You are responsible for all Submissions shared and must ensure these ~~are in line with public morals and religious beliefs,~~ are not in violation of any applicable laws and will not cause us to violate any applicable laws or regulatory guidelines by displaying such Submissions on the internet. _

You warrant that your Submissions, in whole or in part, are clear and free of any IP right infringement, disputes or third party claims. **We assume no liability for any misuse of copyright or any other rights of third parties by you. You undertake to defend for and indemnify the Company against any losses caused due to the use of the Submissions for any purposes.** _

In addition to the rights applicable to any Submission, when you post comments or reviews to the Site or Apps, you also grant us the right to use the first name that you submit with any review, comment, or other content, if any, in connection with such review, comment, or other content. You represent and warrant that you own or otherwise control all of the rights to the reviews, comments, and other content that you post on this site and that use of your reviews, comments, or other content by us will not infringe upon or violate the rights of any third party. You shall not use a false e-mail address, pretend to be someone other than yourself, or otherwise mislead us or third parties as to the origin of any Submissions or content. We may but shall not be obligated to remove or edit any Submissions (including comments or reviews) for any reason.

5.8 User Generated Content.— When you transmit, post, upload, share, or otherwise contribute any content to our Site or Apps, including but not limited to your Submissions, such contributed content shall be considered as user-generated content (“**UGC**”) to extent that such content is visible to or accessible to any other Site or App visitors or users. By accepting these Terms, you agree not to contribute any UGC that could reasonably be considered to entail, contain, provide or promote any of the following:

- (1) ~~(1)~~ Sexually explicit or pornographic content;_
- (2) ~~(2)~~ Profanity;
- (3) ~~(3)~~ derogatory, discriminatory or hateful comments or incitements against specific individuals or groups based on ~~their~~ race, national or ethnic origin, colour, religion, age, sex, sexual orientation, gender identity or expression, marital status, family status, genetic characteristics, disability, ~~age, nationality, etc.;~~ or conviction for an offence for which a pardon has been granted or in respect of which a record suspension has been ordered;
- (4) ~~(4)~~ incitements to violence or other dangerous activities;
- (5) ~~(5)~~ terrorism or other criminal activities;
- (6) ~~(6)~~ insensitive or offensive comments related to natural disasters, atrocities, health crisis, deaths, conflicts or other tragic events;
- (7) ~~(7)~~ harassment, bullying, or threats;
- (8) ~~(8)~~ dangerous products, illicit drugs, or inappropriate use or sale of tobacco and/or alcohol;
- (9) ~~(9)~~ transactions in cryptocurrencies;_
- (10) ~~(10)~~ false medical-related claims or contents;_
- (11) ~~(11)~~ content that infringes intellectual property rights;
- (12) ~~(12)~~ content that you are not authorized to, or don't have a legal right to, share, post, or otherwise display; or
- (13) ~~(13)~~ any other content that could be considered illegal, offensive or restricted under applicable laws or regulations.

You further acknowledge and agree that SHEIN, in its sole discretion, may remove, block any UGC it determines violate the above requirements. Posting UGC in violation of these Terms, may lead to the suspension or subsequent termination of all or part of our Services. By accepting these Terms, you hereby acknowledge and agree to only post UGC that is appropriate for a family audience. You further acknowledge and agree that SHEIN is not obligated to police or actively review UGC prior to its display on SHEIN's Sites or Apps, and that you are therefore solely responsible for the UGC you elect to post on the Sites or the Apps.

6. INTELLECTUAL PROPERTY AND OWNERSHIP

6.1 Content. The Services, including all of their information and content, such as the text, software, scripts, graphics, photos, sounds, music, videos, and interactive features (collectively, "**Content**") provided as part of the Services belong at all times to the Company or to those who grant us the license for their use and is protected by copyright laws in ~~your own country~~Canada and international copyright laws. You may use the Content only to the extent that we or the usage licensors authorize expressly.

6.2 SHEIN Marks. In addition, the "SHEIN" trademarks, service marks, icons, graphics, wordmarks, designs and logos contained therein ("**Marks**"), are owned by Roadget Business Pte. Ltd. "SHEIN" and the Marks of SHEIN are trademarks in the countries for which applications are pending or registrations have issued. You do not have, and will not acquire, any right, title, or interest in or to any of the Marks. The SHEIN Marks may not be used in connection with any product or service that is not the Company's, in any manner that is likely to cause confusion among customers, or in any manner that discourages or discredits the Company. The Marks, whether on any product offered for sale on the Site or the Apps, or appearing as a logo or text on any portion of the Site, are not a representation that Roadget Business Pte. Ltd. is the owner of any copyright or other intellectual property rights in the products offered for sale on the Site or the Apps. Roadget Business Pte. Ltd. sources some of its products from third party manufacturers and wholesalers.

6.3 Rights Reserved. Content on the Services is provided to you as is for your information only and may not be downloaded, copied, reproduced, distributed, transmitted, broadcasted, displayed, sold, licensed, or otherwise exploited for any other purposes whatsoever without the prior written consent of the Company or the respective owners or licensors. We reserve all rights not expressly granted in and to the Content. You acknowledge and agree that any questions, comments, suggestions, ideas, feedback or other information about the Services, provided by you to us are non-confidential and shall become the sole property of the Company.

You agree not to engage in the use, copying, or distribution of or create derivative works from any of the Content other than expressly permitted herein. You agree not to circumvent, disable or otherwise interfere with security-related features of the Site or features that prevent or restrict use or copying of any Content or enforce limitations on use of the Site or the Content therein.

7. THIRD PARTY LINKS AND RESOURCES

Our Site and Apps may contain links to third-party sites that are not owned or controlled by us. References on our Site and Apps to any names, marks, products or services of third parties, or links to third-party sites or information, are not an endorsement, sponsorship, or recommendation of the third party or its information, products, or services.

We have no control over, assume no responsibility for, and do not endorse or verify the content, privacy policies, or practices of any third-party sites or services, including, but not limited to, any third-party social media or mobile app platform with which the Services operate or otherwise interact. The Company is not responsible for the acts or omission of any operator of any such site or platform. Your use of any such third-party site or platform is at your own risk and will be governed by such third party's terms and policies (including its privacy policies). We make no warranties or representations about the accuracy, completeness, or timeliness of any content posted on the Site or our Apps by anyone other than us. We strongly advise you to read all third-party terms and conditions and privacy policies.

8. TEXT MESSAGING PROGRAM

8.1 Enrollment. You have a choice to enroll in our text messaging (SMS) program where you will receive marketing communications from us or our vendor. Opting in means your agreement to receive recurring automated marketing messages in your registered mobile number.

General Terms & Disputes. Without limitation our text messaging program is subject to these complete Terms, which contain provisions that govern how claims you and we have against each other are resolved (see Legal Disputes Section below).

8.2 Opting Out. You can opt out from receiving SMS/MMS text messages by responding STOP or any other indication instructed by us to any message you receive in our text messaging program, or just texting STOP or any other indication instructed by us to the number from which you currently are receiving our text messages. In either case, you will receive one additional message confirming that your request has been processed. [You may also contact us at SHEIN DISTRIBUTION CANADA LIMITED, 40 King Street West, Suite 5800, Scotia Plaza, Toronto, CA, ON, M5H 3S1 or \[https://ca.shein.com/user/notification to unsubscribe\]\(https://ca.shein.com/user/notification%20to%20unsubscribe\).](#)

8.3 Your Own Wireless Plan. As always, message and data rates may apply for any messages sent to and by you. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.

8.4 Your Duties for Your Own Phone Number. You represent that you are the account holder or customary user for the mobile telephone number that you provide when enrolling in our text messaging program. If you change or deactivate that number, you are responsible for notifying us through Customer Service Platform or Privacy Center

immediately. Neither we, our vendors, and/or any mobile carrier is liable for delayed or undelivered messages. **You agree to indemnify us in full for all claims, expenses, and damages related to or caused in whole or in part by your failure to notify us if you change your telephone number, including, but not limited to, all claims, expenses, and damages related to or arising under any and all applicable laws.**

8.5 Participation Subject to Termination or Change. We may suspend or terminate your receipt of automated marketing messages from us if we believe you are in breach of these Terms. Your receipt of these messages is also subject to termination in the event that your mobile telephone service terminates or lapses. We reserve the right to modify or discontinue, temporarily or permanently, all or any part of these messages, with or without notice to you.

9. EVENTS BEYOND OUR CONTROL

We will not be liable for any non-compliance or delay in compliance with any of the obligations we assume under the Terms or other contracts when caused by events that are beyond our reasonable control ("Force Majeure"). Force Majeure shall include any act, event, failure to exercise, omission or accident that is beyond our reasonable control, including, among others, the following:

- Strike, lockout or other forms of protest.
- Civil unrest, revolt, invasion, terrorist attack or terrorist threat, war (declared or not) or threat or preparation for war.
- Fire, explosion, storm, flood, earthquake, collapse, epidemic, pandemic or any other natural disaster.
- Inability to use trains, ships, aircraft, motorized transport or other means of transport, public or private.
- Inability to use public or private telecommunication systems.
- Acts, decrees, legislation, regulations or restrictions of any government or public authority.
- Strike, failure or accident in maritime or river transport, postal transport or any other type of transport.
- Border closures, government shutdowns, trade blockages, embargos, disruptions to global trade, and port congestions.

It shall be understood that our obligations deriving from the Terms or other contracts are suspended during the period in which Force Majeure remains in effect and we will be given an extension of the period in which to fulfil these obligations by an amount of time equal to the time the Force Majeure lasted. We will provide all reasonable resources to end the Force Majeure to the extent we can or to find a solution that enables us to fulfil our obligations under the Terms despite the Force Majeure.

~~10. LIMITATION OF LIABILITY FOR PURCHASED PRODUCTS, WAIVER, AND STATUTORY CONSUMER RIGHTS & INDEMNITY~~

~~10.1 **Company Liability.** Unless otherwise indicated expressly in these Terms, our liability regarding any product acquired on our Site shall be limited strictly to the price of purchase of said product. Notwithstanding the above, our liability shall not be waived nor limited in the following cases:~~

~~in case of death or personal harm caused by our negligence;~~

~~in case of fraud or fraudulent deceit; or~~

~~in any case in which it was illegal or illicit to exclude, limit or attempt to exclude or limit our liability.~~

~~10.2 **Waiver of Liability.** Notwithstanding the paragraph above, and to the extent legally allowed, and unless these Terms indicate otherwise, we shall not accept any liability for the following losses, regardless of their origin:~~

~~loss of income or sales;~~

~~operating loss;~~

~~loss of profits or contracts;~~

~~loss of forecast savings;~~

~~loss of data; and~~

~~loss of business or management time.~~

~~10.3 **Warranties.** Due to the open nature of the Services and the possibility of errors in storage and transmission of digital information, we do not warrant the accuracy and security of the information transmitted or obtained by means of the Services, unless otherwise indicated expressly on the Services. All product descriptions, information and materials shown on the Services are provided "as is", with no express or implied warranties or conditions of the same, except those legally established. In this sense, since you are contracting as a consumer or user, we are obliged to deliver goods that are in conformity with the mutually intended transaction, in accordance with commercial reasonable expectations, being liable to you for any lack of conformity which exists at the time of delivery. It is understood that the goods are in conformity with the transaction or intended purchase if they: (i) comply with the description given by us and possess the qualities that we have presented in this Site; (ii) are fit for the purposes for which goods of this kind are normally used; and (iii) show the quality and performance which are normal in goods of the same type and which can reasonably be expected. To the extent permitted by law, we exclude all warranties and conditions (whether express or implied), except those that may not be excluded legitimately.~~

~~11. LIMITATION OF LIABILITY~~

~~**PLEASE READ THIS CLAUSE CAREFULLY SINCE IT LIMITS THE LIABILITY OF THE COMPANY TO YOU.**~~

~~(1) **By BY** USING THE SERVICES, YOU HEREBY ACKNOWLEDGE AND AGREE THAT WE ARE PROVIDING THE SERVICES, INCLUDING THE SITE AND APPS, ON AN "AS~~

IS", "AS AVAILABLE" AND "WITH ALL ~~DEFAULTS~~FAULTS" BASIS, WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED. WITHOUT LIMITING THE FOREGOING, AND TO THE EXTENT PERMITTED BY LAW, THE COMPANY EXPRESSLY DISCLAIMS ANY AND ALL WARRANTIES, GUARANTEES AND CONDITIONS OF ANY KIND INCLUDING ANY WARRANTY, GUARANTEE OR CONDITION OF MERCHANTABILITY, TITLE, ACCURACY, COMPLETENESS, UNINTERRUPTED OR ERROR-FREE SERVICE, FITNESS FOR A PARTICULAR PURPOSE, QUIET ENJOYMENT, NON-INFRINGEMENT, AND ANY WARRANTIES ARISING OUT OF COURSE OF DEALING OR TRADE USAGE.

~~(2) WE MAKE NO PROMISES WITH RESPECT TO, AND EXPRESSLY DISCLAIM ALL LIABILITY FOR: (1) PRODUCTS, SERVICES, INFORMATION, PROGRAMMING, AND/OR ANYTHING ELSE PROVIDED BY A THIRD PARTY THAT IS ACCESSIBLE TO YOU THROUGH THE SERVICES; OR (2) THE QUALITY OR CONDUCT OF ANY THIRD PARTY YOU ENCOUNTER IN CONNECTION WITH YOUR USE OF THE SERVICES.~~

~~(3) YOU AGREE THAT TO THE MAXIMUM EXTENT PERMITTED BY LAW, WE WILL NOT BE LIABLE TO YOU— AND EXCEPT AS OTHERWISE PROVIDED EXPRESSLY HEREIN, OUR TOTAL MAXIMUM AGGREGATE LIABILITY UNDER THESE TERMS AS WELL AS THE USE OR EXPLOITATION OF ANY OR ALL PARTS OF THE SERVICES AND ANY THEORY PRODUCTS PURCHASED THROUGH THE SERVICES SHALL BE LIMITED TO THE LESSER OF LIABILITY THE PRICE OF PURCHASE OF SAID PRODUCT AND \$100 CAD.~~

~~(3) WITHOUT LIMITING THE FOREGOING, YOU AGREE THAT, TO THE MAXIMUM EXTENT PERMITTED BY LAW, THE COMPANY AND ITS AFFILIATED ENTITIES (INCLUDING THE OPERATORS OF THE OTHER SHEIN SITES) WILL NOT BE LIABLE FOR: (I) ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, OR EXEMPLARY DAMAGES, LOSS OF PROFITS, BUSINESS INTERRUPTION, REPUTATIONAL HARM, OR LOSS OF DATA (EVEN IF FORESEEABLE) ARISING OUT OF OR IN ANY WAY CONNECTED WITH YOUR USE OF, OR INABILITY TO USE, THE SERVICES; OR THE PRODUCTS PURCHASED THROUGH THE SERVICES; OR (II) ANY LOSS OF INCOME OR SALES, OPERATING LOSS; LOSS OF PROFITS OR CONTRACTS, LOSS OF FORECAST SAVINGS, LOSS OF DATA, OR LOSS OF BUSINESS OR MANAGEMENT TIME ARISING OUT OF OR IN ANY WAY CONNECTED WITH YOUR USE OF, OR INABILITY TO USE, THE SERVICES OR THE PRODUCTS PURCHASED THROUGH THE SERVICES.~~

~~(4) YOUR SOLE REMEDY FOR DISSATISFACTION WITH THE SERVICES IS TO CEASE USE OF THE SERVICES.~~

~~(4) NOTWITHSTANDING THE ABOVE, OUR LIABILITY SHALL NOT BE WAIVED NOR LIMITED IN THE FOLLOWING CASES: (I) IN CASE OF DEATH OR PERSONAL HARM~~

CAUSED BY OUR NEGLIGENCE; OR (II) IN CASE OF FRAUD OR FRAUDULENT DECEIT.

(5) SOME JURISDICTIONS DO NOT ALLOW LIMITATIONS ON IMPLIED WARRANTIES OR EXCLUSIONS OF LIABILITY FOR CERTAIN TYPES OF DAMAGES. AS A RESULT, THE ABOVE LIMITATIONS AND EXCLUSIONS ~~MAY NOT~~ SHALL ONLY APPLY TO ~~YOU IN WHOLE OR IN PART~~ THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAW.

12**10.2 INDEMNIFICATION. YOU AGREE TO RELEASE, INDEMNIFY, AND DEFEND THE COMPANY AND ANY SUBSIDIARIES, AFFILIATES, RELATED COMPANIES, SUPPLIERS, LICENSORS AND PARTNERS, AND THE OFFICERS, DIRECTORS, EMPLOYEES, AGENTS AND REPRESENTATIVES OF EACH FROM ALL THIRD-PARTY CLAIMS AND COSTS (INCLUDING REASONABLE ATTORNEYS' FEES) ARISING OUT OF OR RELATED TO: (1) YOUR USE OF THE SERVICES; (2) YOUR CONDUCT OR INTERACTIONS WITH OTHER USERS OF THE SERVICES; (3) YOUR BREACH OF THESE TERMS. WE WILL NOTIFY YOU PROMPTLY OF ANY SUCH CLAIM AND WILL PROVIDE YOU (AT YOUR EXPENSE) WITH REASONABLE ASSISTANCE IN DEFENDING THE CLAIM. YOU WILL ALLOW US TO PARTICIPATE IN THE DEFENSE AND WILL NOT SETTLE ANY SUCH CLAIM WITHOUT OUR PRIOR WRITTEN CONSENT. WE RESERVE THE RIGHT, AT OUR OWN EXPENSE, TO ASSUME THE EXCLUSIVE DEFENSE OF ANY MATTER OTHERWISE SUBJECT TO INDEMNIFICATION BY YOU. IN THAT EVENT, YOU WILL HAVE NO FURTHER OBLIGATION TO DEFEND US IN THAT MATTER.**

11. LEGAL DISPUTES ~~AND ARBITRATION~~

This agreement and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation or the use of the Services shall be governed by and construed in accordance with the laws of ~~Singapore~~ the province of Ontario and the federal laws of Canada applicable therein without regard to its conflict of law provisions.

~~Any dispute arising out of or in connection with this agreement and the use of the Services, including any question regarding its existence, validity or termination, shall be referred to and finally resolved by arbitration administered by the Singapore International Arbitration Centre in accordance with the Arbitration Rules of the Singapore International Arbitration Centre for the time being in force, which rules are deemed to be incorporated by reference in this clause. The seat of the arbitration shall be Singapore. The Tribunal shall consist of one arbitrator. The language of the arbitration shall be English.~~

To the extent permitted by applicable law, you agree to the non-exclusive jurisdiction by the courts located in the Province of Ontario, located in Toronto, Ontario, Canada, and waive any jurisdictional, venue, or inconvenient forum objections to such courts with respect to any dispute arising out of or in connection with these Terms and the use of the Services.

Nothing in this Clause shall affect the statutory rights you as a consumer have, as recognized in [anyCanada](#) applicable legislation ~~in this area~~.

Please Read the Following Clauses Carefully – It May Significantly Affect Your Legal Rights, Including Your Right to File a Lawsuit

4211.1 Initial Dispute Resolution. We are available by email at legal@shein.com to address any concerns you may have regarding your use of the Services. Most concerns may be quickly resolved in this manner. Each of you and we agree to use [bestcommercially reasonable](#) efforts to settle any dispute, claim, question, or disagreement directly through consultation and good faith negotiations which shall be a precondition to either party initiating a lawsuit ~~or arbitration~~.

4211.2 Waiver of class or consolidated actions. ~~All~~[To the extent permitted by applicable law, all](#) claims and disputes must be arbitrated or litigated on an individual basis and not on a class basis. Claims of more than one customer or user cannot be arbitrated or litigated jointly or consolidated with those of any other customer or user. ~~_~~

1312. LEGAL TERMS

4312.1 Assignment. You may not assign or transfer this Agreement (or any of your rights or obligations under this Agreement) without prior written consent. Any attempted assignment or transfer without complying with the foregoing will be void. We may freely assign or transfer this Agreement. This Agreement inures to the benefit of and is binding upon the parties and their respective legal representatives, successors, and assigns.

4312.2 Entire Agreement; [Severability](#); [No Waiver](#). These Terms, together with our [Privacy & Cookie Policy](#), [Wallet Policy](#), and any other legal notices published on the Site or Apps, shall constitute the entire agreement between you and us concerning the Services, and supersedes all prior terms, agreements, discussions and writings regarding the Services. If any provision of the Terms is found to be unenforceable, then that provision shall not affect the validity of the remaining provisions of the Terms, which shall remain in full force and effect. No waiver of any term of the Terms shall be deemed a further or continuing waiver of such term or any other term. Our failure to assert any right or provision under the Terms shall not constitute a waiver of such right or provision.

~~**43.3 Indemnification.** You agree to release, indemnify, and defend the Company and any subsidiaries, affiliates, related companies, suppliers, licensors and partners, and the officers, directors, employees, agents and representatives of each from all third party claims and costs (including reasonable attorneys' fees) arising out of or related to: (1) your use of the Services; (2) your conduct or interactions with other users of the Services; (3) your breach of these Terms. We will notify you promptly of any such claim and will provide you (at your expense) with reasonable assistance in defending the claim. You will allow us to participate in the defense and will not settle any such claim without our prior written consent. We reserve the right, at our own expense, to assume the exclusive defense of any matter otherwise subject to indemnification by you. In that event, you will have no further obligation to defend us in that matter.~~

13.12.4 Interpretation. In construing or interpreting the Terms, headings are for convenience only, and not to be considered.

13.5 Applicable Law. ~~If you are a resident of countries, regions or areas other than the European Union, United States, United Kingdom, Australia, New Zealand, United Arab Emirates, Saudi Arabia, Kuwait, Oman, Qatar, Bahrain, Jordan, Singapore, Brunei Darussalam, Cambodia, East Timor, Guam, Indonesia, Lao, Macau, Hong Kong, Malaysia, Maldives, Myanmar, Philippines, Sri Lanka, Taiwan, Thailand, Turkey, Vietnam, South Korea, your use of our Site and the product purchase contracts through said Site shall be governed by Singapore laws and regulations.~~

14. ~~COPYRIGHT INFRINGEMENT~~

~~As we ask others to respect our intellectual property rights, we respect the intellectual property rights of others. If you believe that material located on or linked to by the Company violates your copyright, you are encouraged to submit a copyright takedown request notice to us. To do so, please send an email to us with the following: copyright@shein.com.~~

~~Your notification of the infringement should include the following:~~

~~identify the copyrighted work that you claim has been infringed along with any copyright registration;~~

~~identify the material or link on our Services that you claim is infringing your copyrighted work;~~

~~provide your full legal name, company affiliation, mailing address, telephone number, and email address; and~~

~~include in the body of your notice the following statement, followed by your electronic or physical signature: "I hereby state that the information in this Notice is accurate and, under penalty of perjury, that I am the owner, or authorized to act on behalf of, the owner, of the copyright or of an exclusive right under the copyright that is allegedly infringed." We will respond to all such notices, including as required or appropriate by removing the infringing material or disabling all links to the infringing material. Under our own policies, we may in our sole discretion terminate a visitor's access to and use of the Services if, under appropriate circumstances, the visitor is determined to be a repeat infringer of the copyrights or other intellectual property rights of the Company or others. In the case of such termination, we will have no obligation to provide a refund of any amounts previously paid to us.~~

15.12.5 Currency. All amounts on the site are in CAD (unless expressly stated otherwise).

13. BUSINESS TRANSFERS

If the Company or substantially all of its assets, were acquired, or in the unlikely event that the Company or its affiliates go out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of the Company may continue to use your personal information for the same purposes that we have previously obtained your consent for. For more information, please see our ~~Privacy & Cookie Policy~~. [Privacy Policy](#).

1614. CONTACT US

We welcome your questions and comments about our privacy practices or these Terms. You may contact us anytime via email at legal@shein.com or through our [Customer Service Platform](#).

~~. Our business address is 40 King Street West, Suite 5800, Scotia Plaza, Toronto, CA, ON, M5H 3S1 and our general telephone number is +1 (888) 851-9181.~~